American International College   MAJOR: Sports and Recreation Management
School of Business, Arts and Sciences   Catalog Year: 2023-2024
Program Plan

FRESHMAN	COURSES	CREDITS	TOTAL
FALL	AIC1140, APEX 1 (or AIC1100 Introduction to ACE (3 cr))	1	16
	ENG1200, or ENG1201, English Composition or ENG1601 (Gen Ed category 4)	3	
	MKT1450, Prin of Marketing or MGT1400, Prin of Management	3	
	SRM 1600, Introduction to Sport Industry	3	
	Gen Ed course (category 2 or 4)	3	
	Elective	3	
SPRING	ENG1202, Analytical Writing or ENG1602 (Gen Ed category 3)	3	15
	MAT1430, Statistics (Gen Ed category 1)	3	
	MGT1400, Prin of Management or MKT1450, Prin of Marketing	3	
	MIS1300, Business Analytics with Excel	3	
	Gen Ed course (category 2 or 4)	3	
SOPHOMORE			
FALL	ACC1201, Financial Accounting	3	15
	ECO1402, Microeconomics (Gen Ed category 2)	3	
	Gen Ed course (category 1, 2, 3 or 4)	3	
	Elective	3	
	Elective	3	
SPRING	AIC2142, APEX 2	2	14
	ACC2210, Managerial Accounting	3	
	ECO1401, Macroeconomics	3	
	SRM3210, Sports Marketing	3	
	Elective	3	
JUNIOR			
FALL	FIN2003, Managerial Finance	3	16
	MGT3213, Human Resource Management	3	
	SRM 3401 Sports Finance and Economics	3	
	Elective	3	
	Science with lab (category 1)	4	
SPRING	AIC3140, APEX 3	1	13
	SRM3210, International Aspects of Sports Management	3	
	SRMXXXX, any SRM course listed	3	
	BUS3000, Business Law	3	
	Gen Ed course (category 1, 2, 3 or 4)	3	
SENIOR			
FALL	AIC4140, APEX	1	16
	BUS4899,Business Internship	3	
	SRM 2600 Event and Facility Management	3	
	SRMXXXX, any SRM course listed	3	
	Gen Ed course (category 1, 2, 3 or 4)	3	
	Gen Ed course (category 1, 2, 3 or 4)	3	
SPRING	SRM4090, Current Issues in Sports Management	3	15
	MGT4800, Senior Policy Seminar	3	
	SRMXXXX, any SRM course listed	3	
	Gen Ed course (category 1, 2, 3 or 4)	3	
	Elective	3	
		TOTAL CREDITS:	**120**

Notes:

*A student will incur additional tuition charges in any semester in excess of 18 credits.

**A student must apply to the Dean for permission to take more than 18 credits in any given semester.

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List of Requirements (all courses are 3 credits unless otherwise noted)

Common Professional Component Requirements:

_____ ACC1201   Financial Accounting
_____ ACC2210   Managerial Accounting
_____ BUS3000   Business Law
_____ ECO1401   Macroeconomics
_____ ECO1402   Microeconomics
_____ FIN2003   Managerial Finance
_____ MAT1430   Foundations of Statistics
_____ MGT1400   Principles of Management
_____ MIS1300   Business Analytics with Excel
_____ MKT1450   Principles of Marketing I
_____ MGT4800   Senior Policy Seminar

                                                                _____ CREDITS

Sports and Recreation Management Major Requirements:

_____ MGT3213   Human Resource Management
_____ SRM1600   Introduction to Sport Industry
_____ SRM2600   Event and Facility Management
_____ SRM3210   Sports Marketing
_____ SRM3212   International Aspects of Sports Management
_____ SRM3401   Sports Finance and Economics
_____ SRM4090   Current Issues in Sports Management
_____ BUS4899   Business Internship

And, Choose (3) three from the following SRM courses:

_____ SRM2801   Sporting Goods Industry
_____ SRM2850   Public Relation and Sport Media
_____ SRM3203   Sports Psychology
_____ SRM3211   Legal Issues in Sports and Recreation Management

                                                                _____ CREDITS

General Education Requirements Catalog Year: 2023-2024

Content Category #1: Exploring Scientific World		7 or 10 credits*
Requirements: 1 Math Course (3 cr) & 1 Science course w/Lab (4 cr). A 2nd science course*, with or without lab, may be completed in lieu of one INT course.		
Choose 1	Math	MAT1430, MAT2004, PSY2302
Choose 1	SCIENCE with LAB	BIO1020/1021, BIO1120/1121, BIO1130/1131, BIO1200/1201, BIO1210/1211, BIO1400/1401, BIO1500/1501, CHE1100/1101, CHE1110/1111, PHY1010/1011, PHY1020/1021, PHY1030/1031, PHY1050/1051 *BIO1250/1251 for Health Science majors only*
*OPTION: Choose 1	SCIENCE with/ without LAB (Choose this option OR a 3rd INT, Category 3)	BIO1020/1021, BIO1120/1121, BIO1130/1131, BIO1200/1201, BIO1210/1211, BIO1400/1401, BIO1500/1501, CHE1100/1101, CHE1110/1111, PHY1010/1011, PHY1020/1021, PHY1030/1031, PHY1050/1051 *BIO1250/1251 for Health Science majors only*
Content Category #2: Understanding Self and Others		9 credits
Requirements: 1 course in each category: Self Context (3 cr), US Context (3 cr), Global Context (3 cr)		
Choose 1	Self Context	AAL1200, PSY1200, SOC1100
Choose 1	US Context	ECO1401, ECO1402, HST1510, HST1520, PCH1030, POL1400, SOC1400
Choose 1	Global Context	ECO1010, HST1400, HST1410, IBS1420, PCH2030, POL1500, SOC2650
Content Category #3: Exploring Interdisciplinarity		9 or 12 credits*
Requirements: ENG1202/1602 (3 cr) AND 2 (or 3*) Interdisciplinary (INT) courses (6 or 9 cr)		
Choose 1	Analytical Writing	ENG1202 or ENG1602
Choose 2	Interdisciplinary courses	AIC3100, EXS1200, INT1500, INT1600, INT2100, INT2125, INT2200, INT2350, INT2400, INT2460, INT2540, INT2620, INT2655
*OPTION: Choose 1	Interdisciplinary: a 3rd INT course (OR a science course, Category 1)	AIC3100, EXS1200, INT1500, INT1600, INT2100, INT2125, INT2200, INT2350, INT2400, INT2460, INT2540, INT2620, INT2655
Content Category #4: Exploring the Arts and Humanities		9 credits
Requirements: 1 course in each category: Arts (3 cr) and Humanities (3 cr)		
Choose 1	English Composition	ENG1200, ENG1201 or ENG1601
Choose 1	Arts	ART1000, COM2460, COM3290, ENG2325, MUS1000, MUS1020, THR1400, THR1420, VDA2640
Choose 1	Humanities	ENG2390, ENG2410, ENG2420, ENG2430, ENG2510, ENG2520, ENG3200, ENG3210, ENG3430, ENG3440, ENG3800, ITL1000, PHI1000, PHI1200, PHI1400, PHI2010, SPA1010, SPA1100, SPA1201, SPA1202
Content Category #5: Developing Professional Readiness		5 or 7 credits
Requirements: APEX 1 – 4 (5 cr) OR AIC1100 (3 cr) & AIC		
Choose 1	APEX or ACE	AIC1100 (3 cr) or AIC1140 (1 cr)
Choose 1	APEX	AIC2142 (2 cr)
Choose 1	APEX	AIC3140 (1 cr)
Choose 1	APEX	AIC4140 (1 cr)
Choose 1 (AIC Online or RN to BSN programs only)	APEX for special programs	AIC Online program only: AIC4141 (3 cr) AIC RN to BSN program only: NUR4600 (3 cr)