American International College **MAJOR: Media Communication Studies**
School of Business, Arts and Sciences **Catalog Year: 2023-2024**
Program Plan

FRESHMAN	COURSES	CREDITS	TOTAL
FALL	AIC1140, APEX 1 (or AIC1100 Introduction to ACE (3 cr))	1	16
	ENG1200, or ENG1201, English Composition or ENG1601 (Gen Ed category 4)	3	
	COM1281, Introduction Mass Communication	3	
	ART1000 History of Art (Gen Ed category 4)	3	
	Gen Ed course (category 2 or 4)	3	
	Gen Ed course (category 2 or 4)	3	
SPRING	ENG1202, Analytical Writing or ENG1602 (Gen Ed category 3)	3	15
	COM2401 Radio Programming and Production or COM1400 Introduction to Broadcasting	3	
		3	
	Gen Ed course (category 2 or 4)		
	Gen Ed course (category 2 or 4)	3	
	Elective	3	
SOPHOMORE			
FALL	COM1212, Video Production	3	15
	VDA2613, Graphic Design I	3	
	Gen Ed course (category 1, 2, 3 or 4)	3	
	Gen Ed course (category 1, 2, 3 or 4)	3	
	Elective	3	
SPRING	AIC2142, APEX 2	2	15
	COM1410 Digital Photography I	3	
	Science with lab (Gen Ed category 1)	4	
	VDA3613, Graphic Design 2	3	
	Elective	3	
JUNIOR			
FALL	PSY2302, Statistics (Gen Ed category 1)	3	15
	Gen Ed course (category 1, 2, 3 or 4)	3	
	COM2630 Writing for Media	3	
	COM3261, Interactive Media	3	
	Elective	3	
SPRING	AIC3140, APEX 3	1	16
	COM 3830, Digital Media Applications	3	
	COM or VDA elective	3	
	Elective	3	
	Elective	3	
	Elective	3	
SENIOR			
FALL	AIC4140, APEX 4	1	13
	COM4899 Internship	3	
	COM or VDA elective	3	
	Elective	3	
	Elective	3	
SPRING	COM3680 Communication Research	3	15
	Elective	3	
	Elective	3	
	Elective	3	
	Elective	3	
		TOTAL CREDITS:	**120**

<u>Notes:</u>

*A student will incur additional tuition charges in any semester in excess of 18 credits.

**A student must apply to the Dean for permission to take more than 18 credits in any given semester.

List of Requirements (all courses are 3 credits unless otherwise noted)

Major Requirements:

_____ART1000   History of Art

_____COM1212   Introduction to Video Production

_____ COM1281   Introduction to Mass Communication

_____COM1410   Digital Photography I

_____COM2630   Writing for Media

_____VDA2613   Graphic Design I

_____COM3261   Interactive Media

_____COM3830   Digital Media Applications

_____ VDA3613   Graphic Design 2

_____COM3680   Communication Research

_____COM4899   Internship (at least 3 credits, or Study Abroad one semester)

                                                                                         _____ CREDITS

Choose one from the following courses:

_____COM1400   Introduction to Broadcasting
_____COM2401   Radio Programming and Production

                                                                                         _____CREDITS

Plus two electives in either COM or VDA at the 2000-level or higher

_____ COM or VDA 2000 or higher _____
_____ COM or VDA 2000 or higher _____

                                                                                         _____CREDITS

General Education Requirements Catalog Year: 2023-2024

Content Category #1: Exploring Scientific World		7 or 10 credits*
Requirements: 1 Math Course (3 cr) & 1 Science course w/Lab (4 cr). A 2nd science course*, with or without lab, may be completed in lieu of one INT course.		
Choose 1	Math	MAT1430, MAT2004, PSY2302
Choose 1	SCIENCE with LAB	BIO1020/1021, BIO1120/1121, BIO1130/1131, BIO1200/1201, BIO1210/1211, BIO1400/1401, BIO1500/1501, CHE1100/1101, CHE1110/1111, PHY1010/1011, PHY1020/1021, PHY1030/1031, PHY1050/1051 *BIO1250/1251 for Health Science majors only*
*OPTION: Choose 1	SCIENCE with/ without LAB (Choose this option OR a 3rd INT, Category 3)	BIO1020/1021, BIO1120/1121, BIO1130/1131, BIO1200/1201, BIO1210/1211, BIO1400/1401, BIO1500/1501, CHE1100/1101, CHE1110/1111, PHY1010/1011, PHY1020/1021, PHY1030/1031, PHY1050/1051 *BIO1250/1251 for Health Science majors only*
Content Category #2: Understanding Self and Others		9 credits
Requirements: 1 course in each category: Self Context (3 cr), US Context (3 cr), Global Context (3 cr)		
Choose 1	Self Context	AAL1200, PSY1200, SOC1100
Choose 1	US Context	ECO1401, ECO1402, HST1510, HST1520, PCH1030, POL1400, SOC1400
Choose 1	Global Context	ECO1010, HST1400, HST1410, IBS1420, PCH2030, POL1500, SOC2650
Content Category #3: Exploring Interdisciplinarity		9 or 12 credits*
Requirements: ENG1202/1602 (3 cr) AND 2 (or 3*) Interdisciplinary (INT) courses (6 or 9 cr)		
Choose 1	Analytical Writing	ENG1202 or ENG1602
Choose 2	Interdisciplinary courses	AIC3100, EXS1200, INT1500, INT1600, INT2100, INT2125, INT2200, INT2350, INT2400, INT2460, INT2540, INT2620, INT2655
*OPTION: Choose 1	Interdisciplinary: a 3rd INT course (OR a science course, Category 1)	AIC3100, EXS1200, INT1500, INT1600, INT2100, INT2125, INT2200, INT2350, INT2400, INT2460, INT2540, INT2620, INT2655
Content Category #4: Exploring the Arts and Humanities		9 credits
Requirements: 1 course in each category: Arts (3 cr) and Humanities (3 cr)		
Choose 1	English Composition	ENG1200, ENG1201 or ENG1601
Choose 1	Arts	ART1000, COM2460, COM3290, ENG2325, MUS1000, MUS1020, THR1400, THR1420, VDA2640
Choose 1	Humanities	ENG2390, ENG2410, ENG2420, ENG2430, ENG2510, ENG2520, ENG3200, ENG3210, ENG3430, ENG3440, ENG3800, ITL1000, PHI1000, PHI1200, PHI1400, PHI2010, SPA1010, SPA1100, SPA1201, SPA1202
Content Category #5: Developing Professional Readiness		5 or 7 credits
Requirements: APEX 1 – 4 (5 cr) OR AIC1100 (3 cr) & AIC		
Choose 1	APEX or ACE	AIC1100 (3 cr) or AIC1140 (1 cr)
Choose 1	APEX	AIC2142 (2 cr)
Choose 1	APEX	AIC3140 (1 cr)
Choose 1	APEX	AIC4140 (1 cr)
Choose 1 (AIC Online or RN to BSN programs only)	APEX for special programs	AIC Online program only: AIC4141 (3 cr) AIC RN to BSN program only: NUR4600 (3 cr)