

List of Requirements (all courses are 3 credits unless otherwise noted)

Minor Requirements:

- _____ MKT3510 Entrepreneurship and Opportunity
- _____ MKT3550 Entrepreneurship Management
- _____ MKT3656 Entrepreneurship Financial Management

If not a business major, choose one of the following:

- _____ MGT1400 Principles of Management
- _____ MKT1450 Principles of Marketing

If a business major choose three of the following courses; if not a business major, choose two of the following:

- _____ MGT3213 Human Resource Management
- _____ MGT2410 Organizational Behavior
- _____ IBS3820 Global Supply Chain Management
- _____ MKT3400 Professional Sales Development
- _____ MKT3620 Social Media and Digital Marketing
- _____ MKT2700 Marketing Communication

_____ CREDITS