

**List of Requirements** (all courses are 3 credits unless otherwise noted)

**Minor Requirements:**

- |       |         |                                     |
|-------|---------|-------------------------------------|
| _____ | COM2630 | Writing for Media                   |
| _____ | MKT1450 | Principles of Marketing             |
| _____ | MKT2710 | Integrated Marketing Communications |
| _____ | VDA2210 | Digital Storytelling                |

**choose one from the following courses:**

- |       |         |                        |
|-------|---------|------------------------|
| _____ | MKT3620 | Social Media Marketing |
| _____ | MKT3725 | Digital Marketing      |

**and choose one from the following courses:**

- |       |         |                                  |
|-------|---------|----------------------------------|
| _____ | COM1212 | Introduction to Video Production |
| _____ | COM1410 | Digital Photography I            |
| _____ | VDA2613 | Graphic Design I                 |

\_\_\_\_\_ CREDITS