

List of Requirements (all courses are 3 credits unless otherwise noted)

Minor Requirements:

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|-------|---------|-------------------------------------|
| _____ | COM2630 | Writing for Media |
| _____ | MKT1450 | Principles of Marketing |
| _____ | MKT2710 | Integrated Marketing Communications |
| _____ | VDA2210 | Digital Storytelling |

choose one from the following courses:

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|-------|---------|------------------------|
| _____ | MKT3620 | Social Media Marketing |
| _____ | MKT3725 | Digital Marketing |

and choose one from the following courses:

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| _____ | COM1212 | Introduction to Video Production |
| _____ | COM1410 | Digital Photography I |
| _____ | VDA2613 | Graphic Design I |

_____ CREDITS