

List of Requirements (all courses are 3 credits unless otherwise noted)

Minor Requirements:

- _____ COM2630 Writing for Media
- _____ MKT1450 Principles of Marketing
- _____ MKT2710 Integrated Marketing Communications
- _____ VDA2210 Digital Storytelling

choose one from the following courses:

- _____ MKT3620 Social Media Marketing
- _____ MKT3725 Digital Marketing

and choose one from the following courses:

- _____ COM1212 Introduction to Video Production
- _____ COM1410 Digital Photography I
- _____ VDA2613 Graphic Design I

_____ CREDITS