American International College
School of Business, Arts and Sciences
Program Plan

MAJOR: Communication and Public Relations
Catalog Year: 2023-2024

FRESHMAN	COURSES	CREDITS	TOTAL
FALL	AIC1140, APEX 1 (or AIC1100 Introduction to ACE (3 cr))	1	16
	ENG1200, or ENG1201, English Composition or ENG1601 (Gen Ed category 4)	3	
	COM1201, Introduction to Journalism 1	3	
	COM1281 Intro to Mass Communication	3	
	Gen Ed course (category 2 or 4)	3	
	Gen Ed course (category 2 or 4)	3	
SPRING	ENG1202 Analytical Writing or ENG1602 (Gen Ed category 3)	3	15
	COM1212, Introduction to Video Production	3	
	Gen Ed course (category 2 or 4)	3	
	Gen Ed course (category 2 or 4)	3	
	Elective	3	
SOPHOMORE			
FALL	Gen Ed course (category 2 or 4)	3	16
	Science with lab (Gen Ed category 1)	4	
	MKT1450, Principles of Marketing	3	
	VDA2613, Graphic Design 1	3	
	Elective	3	
SPRING	AIC2142, APEX 2	2	14
	COM1410 Digital Photography I	3	
	COM2630 Writing for Media	3	
	Gen Ed course (category 1, 2, 3 or 4)	3	
	Elective	3	
JUNIOR			
FALL	COM elective from section 1 or 2	3	15
	COM elective from section 1 or 2	3	
	PSY2302, Statistics (Gen Ed category 1)	3	
	Gen Ed (Category 1, 2, 3 or 4)	3	
	Elective	3	
SPRING	AIC3140, APEX 3	1	16
	COM 3240 Media Law & Ethics	3	
	COM3201 Public Relations	3	
	COM elective from section 1 or 2	3	
	Gen Ed course (category 1, 2, 3 or 4)	3	
	Elective	3	
SENIOR			
FALL	AIC4140, APEX 4	1	13
	COM4899 Internship or COM3680 Communication Research	3	
	Elective	3	
	Elective	3	
	Elective	3	
SPRING	COM4899 Internship or COM3680 Communication Research	3	15
	Elective	3	
	Elective	3	
	Elective	3	
	Elective	3	
		TOTAL CREDITS:	**120**

Notes:
*A student will incur additional tuition charges in any semester in excess of 18 credits.
**A student must apply to the Dean for permission to take more than 18 credits in any given semester.

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List of Requirements (all courses are 3 credits unless otherwise noted)

Major Requirements:

_____	COM1201	Introduction to Journalism I
_____	COM1212	Introduction to Video Production
_____	COM1281	Introduction to Mass Communication
_____	COM1410	Digital Photography I
_____	COM2630	Writing for Media
_____	COM3201	Public Relations
_____	COM3240	Media Law & Ethics
_____	MKT1450	Principles of Marketing
_____	VDA2613	Graphic Design I
_____	COM3680	Communication Research
_____	COM4899	Internship

                                                                       _____*CREDITS*

Choose one from the following courses:

_____	COM2213	Public Speaking
_____	THR1420	Fundamentals of Acting/Acting I

                                                                       _____CREDITS

Additionally, two from the following courses:

_____	COM1202	Introduction to Journalism II
_____	COM1400	Introduction to Broadcasting
_____	COM3261	Interactive Media
_____	COM3450	Feature and Opinion Writing
_____	COM3830	Digital Media Applications
_____	ENG2280	Professional and Technical Writing

                                                                       _____CREDITS

General Education Requirements Catalog Year: 2023-2024

Content Category #1: Exploring Scientific World			7 or 10 credits*
Requirements: 1 Math Course (3 cr) & 1 Science course w/Lab (4 cr). A 2nd science course*, with or without lab, may be completed in lieu of one INT course.			
	Choose 1	Math	MAT1430, MAT2004, PSY2302
	Choose 1	SCIENCE with LAB	BIO1020/1021, BIO1120/1121, BIO1130/1131, BIO1200/1201, BIO1210/1211, BIO1400/1401, BIO1500/1501, CHE1100/1101, CHE1110/1111, PHY1010/1011, PHY1020/1021, PHY1030/1031, PHY1050/1051 *BIO1250/1251 for Health Science majors only*
	*OPTION: Choose 1	SCIENCE with/ without LAB (Choose this option OR a 3rd INT, Category 3)	BIO1020/1021, BIO1120/1121, BIO1130/1131, BIO1200/1201, BIO1210/1211, BIO1400/1401, BIO1500/1501, CHE1100/1101, CHE1110/1111, PHY1010/1011, PHY1020/1021, PHY1030/1031, PHY1050/1051 *BIO1250/1251 for Health Science majors only*
Content Category #2: Understanding Self and Others			9 credits
Requirements: 1 course in each category: Self Context (3 cr), US Context (3 cr), Global Context (3 cr)			
	Choose 1	Self Context	AAL1200, PSY1200, SOC1100
	Choose 1	US Context	ECO1401, ECO1402, HST1510, HST1520, PCH1030, POL1400, SOC1400
	Choose 1	Global Context	ECO1010, HST1400, HST1410, IBS1420, PCH2030, POL1500, SOC2650
Content Category #3: Exploring Interdisciplinarity			9 or 12 credits*
Requirements: ENG1202/1602 (3 cr) AND 2 (or 3*) Interdisciplinary (INT) courses (6 or 9 cr)			
	Choose 1	Analytical Writing	ENG1202 or ENG1602
	Choose 2	Interdisciplinary courses	AIC3100, EXS1200, INT1500, INT1600, INT2100, INT2125, INT2200, INT2350, INT2400, INT2460, INT2540, INT2620, INT2655
	*OPTION: Choose 1	Interdisciplinary: a 3rd INT course (OR a science course, Category 1)	AIC3100, EXS1200, INT1500, INT1600, INT2100, INT2125, INT2200, INT2350, INT2400, INT2460, INT2540, INT2620, INT2655
Content Category #4: Exploring the Arts and Humanities			9 credits
Requirements: 1 course in each category: Arts (3 cr) and Humanities (3 cr)			
	Choose 1	English Composition	ENG1200, ENG1201 or ENG1601
	Choose 1	Arts	ART1000, COM2460, COM3290, ENG2325, MUS1000, MUS1020, THR1400, THR1420, VDA2640
	Choose 1	Humanities	ENG2390, ENG2410, ENG2420, ENG2430, ENG2510, ENG2520, ENG3200, ENG3210, ENG3430, ENG3440, ENG3800, ITL1000, PHI1000, PHI1200, PHI1400, PHI2010, SPA1010, SPA1100, SPA1201, SPA1202
Content Category #5: Developing Professional Readiness			5 or 7 credits
Requirements: APEX 1 – 4 (5 cr) OR AIC1100 (3 cr) & AIC			
	Choose 1	APEX or ACE	AIC1100 (3 cr) or AIC1140 (1 cr)
	Choose 1	APEX	AIC2142 (2 cr)
	Choose 1	APEX	AIC3140 (1 cr)
	Choose 1	APEX	AIC4140 (1 cr)
	Choose 1 (AIC Online or RN to BSN programs only)	APEX for special programs	AIC Online program only: AIC4141 (3 cr) AIC RN to BSN program only: NUR4600 (3 cr)