## American International College School of Business, Arts and Sciences

List of Requirements (all courses are 3 credits unless otherwise noted)

Minor Requirements:		
	COM2630	Writing for Media
	MKT1450	Principles of Marketing
	MKT2710	Integrated Marketing Communications
	VDA2210	Digital Storytelling
choose one from the following courses:		
	MKT3620	Social Media Marketing
	MKT3725	Digital Marketing
and choose one from the following courses:		
	COM1212	Introduction to Video Production
	COM1410	Digital Photography I
	VDA2613	Graphic Design I
		CREDITS

**MINOR: Digital Marketing Communications** 

**Catalog Year: 2022-2023**