American International College School of Business, Arts and Sciences

MINOR: Entrepreneurship Catalog Year: 2023-2024

List of Requirements (all courses are 3 credits unless otherwise noted)

Minor Requirements:

MKT3510	Entrepreneurship and Opportunity
MKT3550	Entrepreneurship Management
MKT3656	Entrepreneurship Financial Management

If not a business major, choose one of the following:

 MGT1400
 Principles of Management

 MKT1450
 Principles of Marketing

If a business major choose three of the following courses; if <u>not a business major</u>, choose two of the following:

MGT3213Human Resource ManagementMGT2410Organizational BehaviorIBS3820Global Supply Chain ManagementMKT3400Professional Sales DevelopmentMKT3620Social Media MarketingMKT2710Integrated Marketing Communication

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