American International College MINOR: Public Relations and Social Media Administration School of Business, Arts and Sciences Catalog Year: 2023-2024

List of Requirements (all courses are 3 credits unless otherwise noted)

Minor Requirements:	
COM1403	Public Relations I
COM1281	Media Literacy
COM2403	Public Relations II
COM2630	Writing for Media
COM3240	Media Law and Ethics
MKT3620	Social Media Marketing
	CREDITS