## American International College School of Business, Arts and Sciences

List of Requirements (all courses are 3 credits unless otherwise noted)

| Minor Requirements:     |                                                    |         |
|-------------------------|----------------------------------------------------|---------|
| SRM1600                 | Introduction to Sport Industry                     |         |
| SRM2600                 | Event and Facility Management                      |         |
|                         |                                                    | CREDITS |
| Choose one of the follo | owing courses:                                     |         |
| MGT1400                 | Principles of Management                           |         |
| MKT1450                 | Principles of Marketing                            |         |
|                         |                                                    | CREDITS |
| Choose three from the   | following courses:                                 |         |
| MGT3213                 | Human Resource Management                          |         |
| SRM2801                 | The Sporting Goods Industry                        |         |
| SRM2850                 | Public Relation and Sport Media                    |         |
| SRM3203                 | Sports Psychology                                  |         |
| SRM3210                 | Sports Marketing                                   |         |
| SRM3211                 | Legal Issues in Sports and Recreational Management |         |
| SRM3212                 | International Aspects of Sports Management         |         |
| SRM3401                 | Sports Finance and Economics                       |         |
| SRM4090                 | Current Issues in Sport Management                 |         |
| BUS4899                 | Business Internship                                |         |
|                         |                                                    | CREDITS |

**MINOR: Sports and Recreation Management** 

**Catalog Year: 2022-2023**